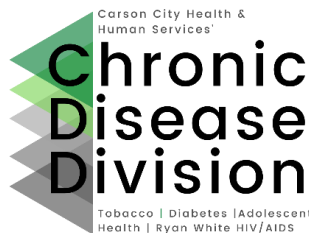




To: Advisory Council on the State Program for Wellness
and the Prevention of Chronic Disease
From: Nicki Aaker, Director of Carson City Health and Human
Services (CCHHS)
Date: March 30, 2023
Subject: CCHHS Quarterly (Q1) Report of Activities



[Chronic Disease Prevention and Health Promotion \(CDPHP\)](#)

Adolescent Health Education Programs (AHEP)

- The part-time Community Health Worker position budgeted in the AHEP grants was posted. The Community Health Worker started on February 17, 2023.
- Now that Making Proud Choices has been approved at the high school level in Carson City, the chair of the Carson City Family Life Committee (CCFLC) is expressing interest in adopting a sexual health curriculum that might be utilized for the 7th or 8th grade level. Staff will present an overview of Promoting Health Among Teens, abstinence Only curriculum at a future Family Life Committee meeting.
- January 31 – March 9 - Started and completed a Promoting Health Among Teens Curriculum for 8th grade girls in the Virginia City School District, of which 19 youth were enrolled.
- In March, staff have begun reaching out to summer program coordinators to reintroduce the two sexual health curriculum offerings that are available.
- Social Media Outreach was conducted on Facebook and Instagram to promote What Teens Need to Thrive, Human Trafficking Awareness, Adolescent Mental Health Resources, and The Thrive App (a resource from the Society for Adolescent Health and Medicine designed to help parents/caregivers empower their youth and young adults to stay healthy). Also featured has been resources for sexual and reproductive health as well as a series for success.
- The program for parents of pre-teens called Families Talking Together was promoted. This program consists of two sessions of approximately 60-90 minutes each that covers content to teach parents

methods for building relationships with their pre-teen/adolescent, effective communication skills, monitoring strategies, how to teach a pre-teen/adolescent assertiveness, refusal skills, and how to use a condom correctly and every time.

- Staff have begun to receive information about spring and summer outreach events in the community. A schedule of events is being created internally and staff are coordinating with other CCHHS divisions to promote program offerings.

Ryan White – Retention in Care Program

The Ryan White Retention in Care Program’s goal is to locate HIV+ individuals that are out of medical care, identify the barriers experienced and get the individual back into care. The program works with individuals with a last known address within one of the 15 rural and frontier counties. This program will also assist newly diagnosed HIV individuals get into care within the 15 counties. The service area will be changing with the new grant period starting April 1, 2023; the service area will be the entire state of Nevada.

Ryan White Program Services Provided			
	2021 Total	2022 Total	1Q23 (CY)
Number of Services Provided/ Unduplicated Clients	4,034/1,762	837/413	88/51

CY – Calendar Year

The Ryan White site visit was conducted on January 18, 2023, all our policies and procedure were in place, the program was complimented for the work we have done, and there were no findings.

The annual federal report has been completed and submitted. Our program served 213 unduplicated clients and had 495 unduplicated service units. A client can have services up to 4 times a month. The new grant will track the time spent with each client. CCHHS will no longer be doing case management.

Tobacco Control and Prevention Program

Program funding consists of CDCs Tobacco Prevention, Health Disparities Grant through the Nevada Cancer Coalition, Nevada Clinical Services formerly the Funds for Healthy Nevada, and Nevada’s Youth Vaping Prevention Fund.

- The Nevada’s Youth Vaping Prevention Funds may be in jeopardy for reductions or elimination. These funds are the result of taxing vaping products and devices which was passed in the 2019 Legislature. CCHHS uses these funds to education youth, parents, and school personnel about the dangers of vaping, which is important since we are experiencing a youth vaping epidemic. As part of these educational presentations real devices are shown and can be handled by attendees.
 - It may be requested to have the support of the Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease to request continuation of this funding.
- CCHHS Tobacco Control and Prevention Program staff continue to be members of the Nevada Tobacco Control and Smoke-free Coalition formally known as Nevada Tobacco Prevention Coalition.
 - Staff continue to assist in the development of educational materials for statewide partners

to use on priority policies related to the Nevada Clean Indoor Air Act, Tobacco Prevention and Control Funding, Restricting Flavored Tobacco Products, and Addressing Youth Access via Tobacco Retailers.

- Staff have worked on updating the Attracting Addiction’s website and developing posts for statewide partner use. The project goals are to educate parents and adult influencers on the predatory practices of the tobacco industry, increase awareness of the dangers of smoking and vaping flavored tobacco products, prevent youth and adults from becoming tobacco users, and support the quitting of all flavored tobacco products. This project is a collaborative effort between CCHHS, Southern Nevada Health District, Washoe County Health District and Nevada Statewide Coalitions.
- Staff are analyzing data collected during the Standardized Tobacco Assessment for Retail Settings (STARS) assessment completed in early 2022. The purpose of this was to assess retail tobacco product marketing and provide observational data to inform tobacco control policy, planning and practices.
 - CCHHS identified 21 retailers: 9 convenient stores, 1 drug store/pharmacy, 1 beer, wine, or liquor, 6 casino or gaming sites, 2 grocery stores, and 2 others (saloon/bar).
 - From the 2022 assessment, the strengths and opportunities in Carson City to be used in a statewide plan are as follows:
 - Strengths:
 - Price promotions are not seen as much throughout Carson City, especially when it comes to vapor products, little cigarettes, and cigars.
 - Tobacco product accessibility to customers without assistance from the retailer is low in the Carson City area.
 - The number and percentage of tobacco product marketing in store fronts have lower number and percentages (except convenient stores) of ads being displayed.
 - Opportunities:
 - Flavored tobacco product sales are high especially when it comes to flavored menthol cigarettes.
 - Tobacco products advertised within 3 feet from the floor was higher, especially when it came to cigarettes, vapor products, and oral nicotine products,
 - The number of notices displayed prominently at the point-of-sale stating the sale of tobacco products to persons under 21 years of age is prohibited by law were low (not seen as much as hoped) especially at convenience stores and grocery stores.
- Planning for the 2023 STARS assessment has begun and the assessment will start in May 2023.
- Staff are working with Washoe County Health District on developing a campaign to reach the communities in Northern Nevada most affected by COVID-19 and tobacco use by offering cessation resources. Specifically, to educate at-risk communities on how COVID-19 can be more detrimental to those who smoke and vape by providing information on quitting tobacco and getting vaccinated. To date, there have been 4,540 page views.
 - Campaign running from January 17-April 30
 - Landing pages are:
 - <https://www.nevadacancercoalition.org/healthy-lungs-nv>
 - <https://www.nevadacancercoalition.org/quit-vaping-nv>

- Conferences/Outreach events staff participated in include:
 - 02/09/23 - one presentation with Healthy Community Coalition on smoke-free policies
 - 02/16/23 - staff hosted a table at the Scarcelli's Elementary Health Fair
 - 03/01/23 - 03/04/23 - staff attended the Society of Research on Nicotine and Tobacco (SRNT) Conference
 - 03/01/23 - staff hosted a table with the Nevada Cancer Coalition's Reducing the Burden of Cancer Day at the Legislature
 - 03/17/23 - staff presented to Carson Agency Action Network members on tobacco policy updates, Synar report, tobacco retailer information and STARS assessment conducted in 2022
 - 3/22/23 - two presentations at Pa Wa Lu Middle School
 - 03/24/23 - two presentations at Eagle Valley Middle School
 - 03/30/23 - one presentation at Virginia City Middle School
 - 03/31/23 - Legislative Youth Day with Partnership Douglas County assisting with table/booth and presentation to students

Preventive Health and Health Services

Community Health Worker (CHW) researched evidenced-based nutrition and healthy-living programs utilized across the country. Reviewed whether these programs could work in our community as well as other ways nutrition education can be implemented in the CCHHS clinic and WIC.

CHW and Director met with the CCHHS Clinical Services Division Manager to discuss how the program can be implemented in the clinic and ways to screen patients that may benefit from nutrition education. Discussed criteria that will be used to screen patients for the program. The clinic will be discussing the "Healthy Living" education program with all patients with a BMI of 30 or higher during their appointments and giving them information about the program if the patient states they would like the help. A question will be added to the electronic health record so the nurse will ask the question, then the CHW can pull a report to follow up with individuals interested or having a BMI of 30 or higher.

A meeting is scheduled with the CCHHS Human Services Division Manager to discuss how the program can be implemented in CCHHS Women, Infants, and Children (WIC). The Direction is in the process of scheduling an appointment with Carson Tahoe's Health & Wellness Institute so the CHW can learn more about the resources they have to offer so the information can be given to the individuals within the program.

5210 Program

CCHHS decided not to apply for the first year of the 5210 Program funding. Factors leading to this decision are the Director is the acting Chronic Disease Prevention and Health Promotion Division Director and does not have the time needed to implement a new program successfully, and there is not a staff member that can dedicate time to the project at this time. It was communicated to DPBH that CCHHS would like to be considered for the second year of the funding since a CDPHP Division Manager is built into some upcoming funding, along with other staff to build CCHHS public health infrastructure.

Community Health Needs Assessment

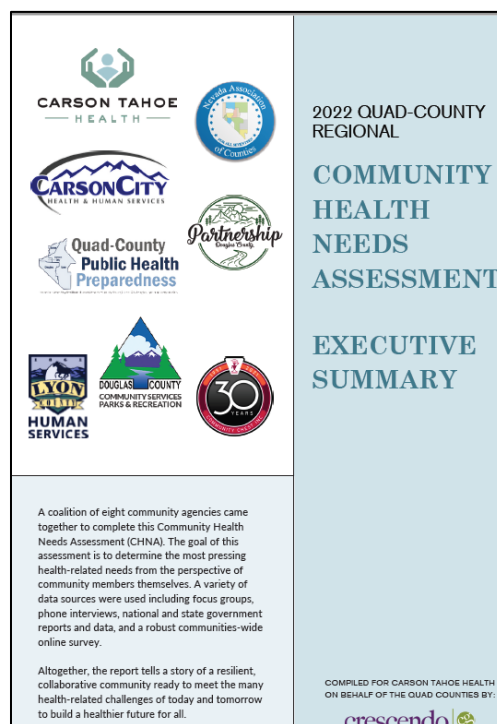
In collaboration with Carson Tahoe Health, the 3rd Community Health Needs Assessment (CHNA) is complete. This is a Quad-County assessment and serves as a critical phase in the overall effort to improve the community's health. Through the collaborative CHNA process, a snapshot was created of community health perceptions, health behaviors, and disparities. The below links connect you with the Executive Summary and the entire report. These documents are located on the CCHHS website – gethealthycarsoncity.org.

Click here to read the entire 2022 Quad-County Regional CHNA Report -

<https://gethealthycarsoncity.org/wp-content/uploads/2022/12/Quad-County-Regional-2022-CHNA-Final-Report.pdf>

Click here to read the 2022 Quad-County Region CHNA Executive Summary –

[2022 Quad-County Regional Community Health Needs Assessment \(gethealthycarsoncity.org\)](https://gethealthycarsoncity.org)



NEXT STEPS – Reconvening the CHNA Steering Committee to discuss who is not at the table to start talking about who is not at the table, including the public and extend invitations. Discussions will then be around what we want to work on which will become the Community Health Improvement Plan. Some of you may be contacted to assist with the next steps. If contacted, please consider the importance of your voice and participate.

Budget for Division

- General Funds – None
- Grants – 100%